

ACCOMPLISH

MAGAZINE

DECEMBER 2024

Get the Rich Health Benefits of Dates
(Dabino; Phoenix Dactylifera)

International Day of Persons with DISABILITY
Is Nigeria Enabling an Accessible and Equitable World?

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The Inspiring Journey from Radio Announcer to TV CEO

Kemi Badenoch:
Her Flight and Fights to the Top!

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December 2024

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OUR VISION:

To be the go-to publication for information and inspiration in pursuing life's attainments.

OUR MISSION:

To profile and celebrate the achievements and lifestyle choices of outstanding leaders and influencers in business, manufacturing, agriculture, academia, administration, entertainment and innovation in Nigeria, Africa and, indeed, globally.



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From The Editor

It's Yuletide again! It seemed like only a few weeks ago when, with jolly hearts, we said "Happy New Year" to family and friends. As this year nears its end, all eyes are already on the incoming 2025 for obvious reasons!

Majority of Nigerians are glad to witness the ebbing of 2024, the most difficult year they have experienced; no thanks to what Fela Anikulapo-Kuti referred to as "Government Magic!" So, what will 2025 bring? And, what should each of us do to rise above the challenges that wearied us in 2024? Surely, there must be something we can do to make the incoming year more fulfilling. Shouldn't we all accept this as our test for 2025?

Our cover story should boost readers' commitment to take on that test. It's the profile of Chief Innocent Chukwuma, Chairman of Innoson Vehicle Manufacturing; a man who is leading Africa's industrialisation from the front. How else can we describe how he intentionally moved against the tide of the ordinary in Nigeria's automotive industry? He has proven that people who see half-filled glasses can find means to fill it up! His story aligns with the intents of the Africa Industrialisation Day held on November 20.

For CEO Interview, we have Dr. Emmanuel Egharevba, CEO of

Providence Television International, Benin City, Nigeria. With nearly three decades of broadcasting experience, he offers lessons upcoming broadcasters and CEOs can learn from.

Dr. Osita Aniemeka penned "Kemi Badenoch: The Flight and the Fights to the Top" which sums up the story of the new leader of the UK's Conservative Party.

Chief Victor Olewunne looked at the ethical issues of widening gap between those who can afford celebrating Christmas and those who just can't!

Tomi Davies's "An Angel Investment Decision Framework" helps to increase knowledge in angel investment which more Africa must embrace.

Our regular writers: Harry Choms, Ikenna Ngere, Ify Davies, Tolu Akinruli, Dr. Joel Logbo and Wisdom Thursday have contributed various pieces that make this edition worthy of reading and storing nicely in your library. Adams Oma joins our crew with something unique for Christmas. Do turn the pages and enjoy!

Wherever you're reading this in the world, may 2025 bring you the best yet! We'll love to hear from you.



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NIGERIA: BITS & BOBS

By Ikenna Ngere

BUSINESS AND FINANCE



Petrol's landing cost decreases to N971 per litre – Report

Over the last three months, the expected cost of bringing petrol to Nigeria has significantly decreased by 20.34 percent, to N971.57 per litre. This drop in landing costs, which represent the cost of importing and shipping the product, suggests some respite from supply chain variables and worldwide market swings.

However, even with this cut, the retail price of petrol in Nigeria has skyrocketed, rising from N617 per litre on August 1, 2024, to N1,060 per litre on November 8, 2024, a 71.79 percent rise.

IPMAN, Dangote Secure Agreement for Direct Petrol Supply

Dangote Refinery and the Independent Petroleum



• Abubakar Garima

Marketers Association of Nigeria have reached an agreement for direct product lifting. Abubakar Garima, National President of IPMAN, made this announcement during a news conference that was held in Abuja on Monday, November 11, after the association's National Working Committee meeting.

POLITICS



• Godwin Obaseki

APC Transition Committee Calls for Probe into Obaseki's Financial Dealings

On Monday, November 12, the Edo APC Transition Committee suggested that an investigation into the state's finances during the administration of Godwin Obaseki, whose tenure ended on November 12, should be established. The recently exited government failed to deliver audited financial statements, either published or unpublished, according to the 25-member transition committee led by Pius Odubu, a former deputy governor.

The committee also requested that all memoranda of understanding on the management of Stella

Obasanjo Hospital and the Central Hospital signed by the previous administration be thoroughly reviewed by the current administration. Noting that even the procurement agency implicated the government in its report to the transition committee. The committee also suggested that all domestic and foreign debts accumulated under Obaseki be accounted for.

Reps Deputy Spokesman Supports Tinubu's Tax Reforms, Calls for Transparency



Mr. Philip Agbese, the deputy spokesman for the House of Representatives, has asserted that the need to boost the economy and create a simplified tax administration system free from multiple taxation is the reason he

has chosen to spearhead parliamentary support for President Bola Tinubu's Tax Reform Bills, which are presently before the National Assembly. Based on suggestions made by the Presidential Committee on Fiscal and Tax Reforms, which was chaired by Taiwo Oyedele and reviewed current tax legislation, the president sent four tax reform measures to the National Assembly for approval on September 3, 2024.

The Nigeria Tax Bill 2024, which aims to provide a fiscal framework for taxation in the country, and the Tax Administration Bill, which aims to provide a clear and comprehensive legal framework for all taxes in order to reduce conflicts, are among the bills.



DAMIAN IKENNA NGERE

AUTHOR'S BIO

Ikenna is a graduate of Physics and Education, who works as a freelance writer. He has interest in technology, humanity and sports.

INTERNATIONAL DAY OF PERSONS WITH DISABILITY

IS NIGERIA ENABLING AN ACCESSIBLE AND EQUITABLE WORLD?

By Ify Davies



Every year, on December 3rd, the world observes the International Day of Persons with Disabilities (IDPD), a day dedicated to promoting the rights and well-being of individuals with disabilities. The 2024 theme: “Transformative Solutions for Inclusive Development: The Role of Innovation in Fuelling an Accessible and Equitable World” highlights the importance of innovative approaches to

create inclusive environments for persons with disabilities (PWDs). In Nigeria, where over 25 million people live with various disabilities, the question arises: Is the country truly enabling an accessible and equitable world for all?

The Legislative Landscape

Nigeria has made strides in establishing a legal framework to protect the rights of PWDs:

- **Discrimination Against Persons with Disabilities (Prohibition) Act:** Signed into law in 2019, this act aims to eliminate discrimination against individuals with disabilities and promote their inclusion in society.
- **National Commission for Persons with Disabilities:** Established to oversee the implementation of disability rights legislation and advocate for the needs of PWDs.

Despite these advancements, many challenges remain. As of late 2023, 24 out of 36 states have yet to domesticate this law, hindering its effectiveness and leaving many PWDs vulnerable to discrimination and exclusion from essential services such as education and health care.

Current Initiatives and Progress

Several initiatives have been launched across Nigeria to promote inclusivity:

- **Awareness Campaigns:** Organisations like the Joint National Association of Persons with Disabilities (JONAPWD) are actively advocating for greater inclusion in all societal aspects. Events held in respect of IDPD aim to raise awareness about the challenges faced by PWDs.
- **Accessibility Regulations:** The National Commission has developed regulations aimed at making public spaces more accessible for PWDs. These guidelines are crucial for ensuring that PWDs can navigate their

communities without barriers.

- **Educational Support:** Various non-governmental organisations are working to provide educational materials and scholarships for students with disabilities, thus addressing the rising costs that often impede access to education.

Challenges Faced by Persons with Disabilities

Despite legislative progress and ongoing initiatives, significant barriers persist which include:

- **Social Stigma:** Many individuals with disabilities face discrimination and stigma, which can lead to social isolation and limited opportunities for employment and community engagement.
- **Inaccessible Infrastructure:** Public buildings and transportation systems often lack necessary accommodations, making it difficult for PWDs to participate fully in society.
- **Economic Disparities:** The financial burden associated with obtaining mobility aids or specialised educational materials remains a significant obstacle for many families.

The Way Forward

To create a truly accessible and equitable world for PWDs in Nigeria, several steps must be taken:

- **Strengthening Legislation:** Urging all states to adopt the National Disability Rights Act is crucial. This will ensure uniform protection across the country and empower PWDs.
- **Enhancing Awareness:** Continuous advocacy is needed to change societal perceptions about disability. Education campaigns can help reduce stigma and promote understanding.
- **Improving Accessibility:** Investing in infrastructure that

accommodates all citizens will facilitate greater inclusion. This includes retrofitting existing buildings and ensuring new constructions meet accessibility standards.

- **Collaboration Across Sectors:** Engaging government bodies, civil society organisations, and private sector stakeholders can foster a more inclusive environment where PWDs are actively involved in decision-making processes affecting their lives.

Conclusion

As Nigeria commemorates the International Day of Persons with Disabilities, it is clear that while progress has been made, much work remains. By prioritising inclusivity through effective legislation, awareness campaigns, and infrastructural improvements, Nigeria can take significant steps toward enabling an accessible and equitable world for all its citizens. The commitment to this cause not only benefits persons with disabilities but enriches society as a whole by embracing diversity and fostering equality.



IFY DAVIES

AUTHOR'S BIO

Ify Davies is a seasoned writer, editor, and strategist with a keen eye for technology. With a career spanning over six years, Davies excels in crafting compelling narratives and strategies that drive innovation and growth.

COVER

A BUSINESS MAGNATE WHO
SAW TOMORROW

CHIEF INNOCENT
CHUKWUN

NT
MA

By Diiyi William-West

The story of Chief Dr. Innocent Ifediaso Chukwuma CON would always stir feelings of nostalgia. His is, indeed, proof that with unwavering determination, ample information and connections with the right people, there can only be stepping stones, not stumbling blocks!

Chief Innocent Chukwuma is the founder and CEO of Innoson Vehicle Manufacturing (IVM), Nigeria's premier indigenous automobile producing company, an accomplishment which is by no means ordinary in Nigeria's industrial landscape, where dreams often collide with the harsh realities of economic challenges.

Family Background and Education

Adesina's academic Chief Chukwuma was born into the family of Chukwuma Mojekwu exactly one year after Nigeria's Independence Day (October 1, 1961) in Umudim, Nnewi, Anambra

State. He is the last of six children.

His early life was steeped in the values of hard work and perseverance. His family, though not affluent, instilled in him the importance of education and entrepreneurship. These values would become

the bedrock of his future endeavours.

Humble Beginnings

In 1978, upon finishing secondary school education, he applied to study Engineering at the university. When the results were released and he wasn't among those to be admitted, he joined his brother, Gabriel, as an assistant in his medicine store.

The next year, he became an apprentice to Chief Romanus Onwuka, the biggest dealer of motorcycle spare parts in Nnewi Market, Anambra





State at the time. He eventually returned to his brother's business, in 1980, and they both registered a business: Gabros International; with his brother as lead partner. His brother provided the start-up capital of 3,000 naira (about \$10 as the

naira had a far higher exchange value then). Gabros International began by importing motorcycle spare parts.

Chief Innocent Chukwuma soon gained admission into the university and upon

completing his studies, returned to continue trading in motorcycle spare parts and running Gabros International..

From Gabros International to Innoson Nigeria Limited



For the young graduate, Gabros International was a stepping stone in his bid to control a sizeable portion of the automobile market. When, in December 1980, he and Gabriel compared proceeds from the medicine store operations versus the motorcycle spare parts business, it dawned on both of them that the spare parts business was far more profitable than the medicine store. They both decided to give attention to Gabros International.

Still exploring, in 1981, Innocent Chukwuma launched his own motorcycle spare parts business distinct from Gabros International. In 1982, he incorporated Innoson Nigeria Limited to distribute tyres and motorcycle spare parts. At this juncture, Innocent Chukwuma realised that most businessmen were importing used motorcycles

into Nigeria and that their prices were quite high. He observed the market for some time and decided to import brand new motorcycles into the country, and to do so at a much lower price than the used motorcycles.

To achieve this, he travelled abroad to meet with motorcycle manufacturers. He found out that there were four companies importing motorcycles at the time. They were Leventis, Yamaco, Boulous, and CFAO. He also





saw that they imported whole motorcycles in crates, which took up much space as only 40 crates could be packed into a 40-foot container. This explained why motorcycles were so expensive.

With this insight, he resolved to buy the motorcycles and disassemble them overseas before shipping them to Nigeria. That decision meant that instead of importing 40 motorcycles, he imported 200 motorcycles in one 40-foot container! The



motorcycles were then reassembled in Nigeria and distributed. This led to about forty percent drop in prices for motorcycles his company supplied – and for brand new ones! The impact was monumental to say the least because more young people could now afford brand new motorcycles.

Chukwuma didn't rest on his oars. He sought more ways to further reduce prices of motorcycles in Nigeria. Upon observing that the motorcycles had a lot of plastic parts, he established a plastic factory to produce the said parts locally. Today, that factory is one of the largest in Africa!

The Birth of Innoson Vehicle Manufacturing

In 2007, with sheer determination and an unwavering belief in Nigeria's potential, Chief Chukwuma established Innoson Vehicle Manufacturing that would grow into Innoson Group with Innoson Vehicle Manufacturing and Innoson Tech. & Industries Co. Ltd as subsidiaries. At a time when Nigeria was heavily dependent on importation, Chukwuma dared to be different. He determined to produce high-quality vehicles that would be competitively priced and would match the standards

of foreign automobile producers. This was the vision of a man who saw tomorrow, as it were, as a pioneer indigenous automobile manufacturer in Nigeria. He knew that in addition to national pride, the direct and indirect employment that would follow will boost the country's economy. Chief Chukwuma understood that for Nigeria to soar, it needed to harness its own resources and talents.

Boosting Local Content

What sets Chief Chukwuma apart as a visionary leader is his commitment to innovation. Under his stewardship, IVM is sustained by a commitment to cutting-edge technology and best practices. The company's research and development is top-notch. The result is the global attention IVM has attracted with vehicles that are not only competitive but also environmentally friendly. This forward-thinking approach is evident in the production of electric vehicles, a bold step towards aligning with global trends while addressing local needs. In an era where climate change is a pressing concern, Chief Chukwuma's foresight in adopting green technologies positions IVM as a leader in the automotive industry, not just

in Nigeria, but across Africa.

Moreover, Chief Chukwuma's vision extends beyond the confines of his manufacturing plant. He has been an ardent advocate for local content development, emphasizing the importance of sourcing materials and components locally. This initiative not only reduces dependency on imports but also empowers local suppliers and artisans, promoting a culture of entrepreneurship within the community. Just like in the beginning, his belief in the power of collaboration has led to partnerships with various stakeholders, including government, educational institutions, and other industries, fostering an ecosystem that supports innovation and growth.

Challenging Business Environment

However, the journey has not been without its challenges. Chief Chukwuma has faced numerous hurdles, from regulatory bottlenecks to fierce competition from established foreign brands. Yet, what is remarkable is his ability to navigate these challenges with grace and resilience. He has become a symbol of perseverance, demonstrating that

setbacks are merely stepping stones towards success.

His unwavering commitment to his vision has not only fortified his resolve but has also inspired those around him to remain steadfast in their pursuits.

Impact Beyond the Automobile Industry

As we reflect on Chief Innocent Chukwuma's contributions, it is essential to recognise the broader implications of his work. His vision transcends the automotive industry; it speaks to the heart of Nigeria's potential as a manufacturing hub. By championing local production and innovation, he is paving the way for a future where Nigeria can compete on the global stage, not just as a consumer but as a producer of high-quality goods. This shift in narrative is crucial for the nation's economic independence and sustainability.

Recognitions, Awards and Honours

In 2013, he was appointed Deputy Chairman, Board of Trustees, National Coalition for Jonathan/

Sambo Presidency, a group set up to promote the election of the former Nigerian president, Goodluck Jonathan.

The following are some of the other honours he has received:

- ★ Honorary Life Vice President of Nigerian Association of Chambers of Commerce, Industry, Mines & Agriculture (NACCIMA);
- ★ Most Outstanding Indigenous Entrepreneur award in the Manufacturing Sector by Enugu Chamber of Commerce, Industry, Mines and Agriculture (ECCIMA)
- ★ Officer of the Order of the Federal Republic (OFR)
- ★ Commander of The Order of The Niger (CON).

Conclusion

Chief Chukwuma has lived on the path of informed ingenuity, identifying what the future would need. His rise from small beginnings into a globally renowned automotive magnate is enchanting and the ripples of his story has gone far beyond the borders of Nigeria!

Chief Innocent Chukwuma is more than just the Chairman of Innoson

Vehicle Manufacturing; he is a visionary leader whose impact resonates far beyond the automotive industry. His journey reflects the power of dreams, the importance of innovation, and the necessity of resilience in the face of adversity. As Nigeria continues to navigate its path towards industrialisation and economic growth, Chief Chukwuma's legacy serves as a guiding light, reminding us all that with vision and determination, the possibilities are limitless. In a world where challenges abound, he stands as a testament to the belief that one man's vision can indeed impact and inspire expanding industrial development in a country.



DIYI
WILLIAM-WEST

AUTHOR'S BIO

More fondly known as DDWEST, he has several years of media practice experience spanning magazines, newspapers, television and radio; laying emphasis on maintaining standards in media practice. He practised and lectured Public Relations for nearly a decade before going into leadership consulting and real estate consultancy.

Picture SPEAK



HE PETER OBI DURING A COURTESY VISIT



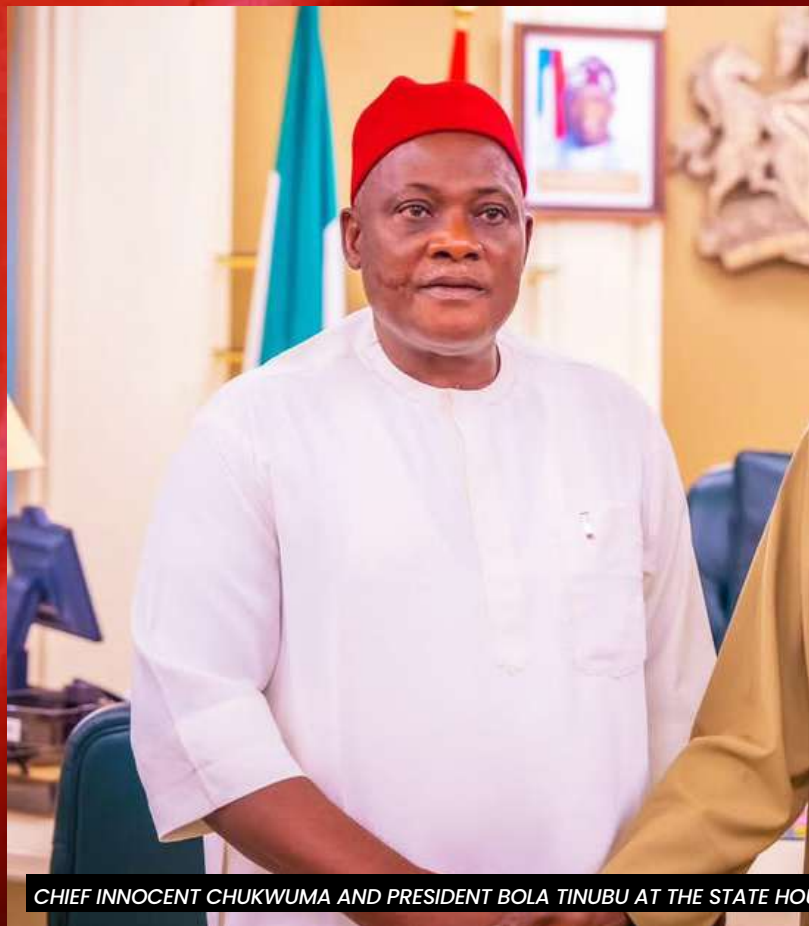
CHIEF INNOSON WITH HIS WIFE(L) AND DAUGHTER



CHIEF CHUKWUMA WELCOMES ANAMBRA STATE GOVERNOR, CHUKWUMA SOLUDO, TO THE IVM FACTORY.



QUEEN TEMI OGUNWUSI VISITS INNOSON MOTORS



CHIEF INNOCENT CHUKWUMA AND PRESIDENT BOLA TINUBU AT THE STATE HO



GOV. UMO ENO OF AKWA IBOM STATE DURING A COURTESY VISIT



CHIEF INNOCENT CHUKWUMA AND ABIA STATE GOVERNOR, DR. ALEX OTTI



CHIEF INNOCENT CHUKWUMA WITH SOME DISTINGUISHED KINSMEN



CHIEF INNOCENT CHUKWUMA AT VENTURES AFRICA STUDIO



CHIEF INNOCENT CHUKWUMA AT VENTURES AFRICA STUDIO

SELECTED QUOTES OF DR. AKIN ADESHINA

By Tolulope Akinruli

A leader's role is to inspire, empower, and guide others towards achieving common goals

The future belongs to those who believe in the beauty of their dreams

Collaboration and partnerships are essential for business growth. Seek opportunities to collaborate with like-minded individuals and organisations.

Integrity is the cornerstone of sustainable business success. Always uphold ethical standards in all your dealings

Quality is never an accident; it is always the result of intelligent effort

Success is not final; failure is not fatal. It is the courage to continue that counts

Innovation is the key to staying ahead in business. Embrace change and constantly seek new ideas.

There must be an end to the 'We the People of the Aid Republic.' It is time to build an Africa beyond aid.

Adaptability is crucial for navigating through evolving business landscapes. Stay agile and be open to change

In business, never be afraid to take risks. Calculated risks are the foundation of success.





AN ANGEL INVESTMENT DECISION FRAMEWORK

Angel investing is as much about strategy as it is about intuition. To navigate the dynamic world of early-stage start-ups, you need to approach funding instruments with clarity and purpose. Whether you're investing in equity, convertible notes, SAFEs, or debt, each option comes with its own set of risks, rewards, and opportunities for impact.

Start by asking yourself: does this start-up's vision align with your goals? Are you leveraging the unique market dynamics of the region? For instance, understanding Nigeria's fintech explosion was critical for those of us who invested in Paystack. It wasn't just about scalability; it was also about how well the founders responded to local customer needs.

Here's how to refine your decision-making process:

1. Risk Tolerance: Balancing Your Portfolio

Think of equity investments as long-term bets on a start-up's potential. Yes, the risks are high – early-stage ventures fail more often than they succeed – but when you get it right, the rewards can be exponential. Flutterwave and Moniepoint are great examples of the kind of returns equity investments can yield in Africa. However, in markets like ours, where economic volatility is ever-present, you need to weigh these external risks carefully.

If you prefer steadier returns, debt financing might be your answer. Structured repayment terms and predictable cash flows make it appealing. Revenue-based financing, for example, allows you to tap into consistent revenue streams in sectors like logistics or retail, striking a balance between risk and reward.

2. Control: How Hands-On Do You Want to Be?

As an equity investor, you're not just writing a cheque; you're



gaining a voice. Voting rights or even a board seat give you the chance to influence strategic decisions. But remember, this kind of control comes with responsibility. Founders need room to innovate and pivot, especially in high-growth sectors like fintech.

Conversely, if you prefer to stay behind the scenes, SAFEs and debt



instruments let you play a more passive role. Some agreements even offer observer rights, so you stay informed without interfering.

3. Return Horizon: Are You in It for the Long Haul?

Patience is the name of the game with equity and convertible instruments. Paystack's acquisition by Stripe is a shining example of what waiting for the right exit can deliver. But in Africa, where exits often take longer than in developed markets, you'll need to be prepared for an extended timeline. In the meantime, ask yourself how you can add value - whether it's through mentorship,

networking, or strategic advice. If you're looking for quicker returns, debt financing might be your preferred route. Interest

4. Impact: Investing with Purpose

For many of us, angel



investing in Africa is about more than just returns. It's about building something meaningful - whether it's creating jobs, fostering innovation, or addressing systemic challenges like infrastructure gaps or access to education. Take Moringa School, in Kenya, for example. Not only does it provide financial returns, but it also addresses the continent's tech talent shortage, creating opportunities for thousands.

Look for start-ups rooted in community-centric models. Nigeria's "ajo" and Kenya's "chama" systems, for instance, reflect a cultural commitment to collective growth. By investing in ventures that draw on these values, you're not just backing a business - you're supporting an ecosystem.

What's Your Next Move?

Your investment decisions

should balance control, risk, returns, and impact. Ask yourself:

- Are you looking for long-term growth and influence? Equity investments in mission-driven start-ups might be the way to go.
- Do you need steady, predictable returns? Debt financing could be your best option.
- Want flexibility with potential upside? SAFEs or convertible notes offer a middle ground.

As Africa's start-up ecosystem evolves, your ability to adapt to regional nuances, emerging trends, and the unique challenges faced by founders will determine your success - not just financially, but in the meaningful contributions you can make to the continent's future.



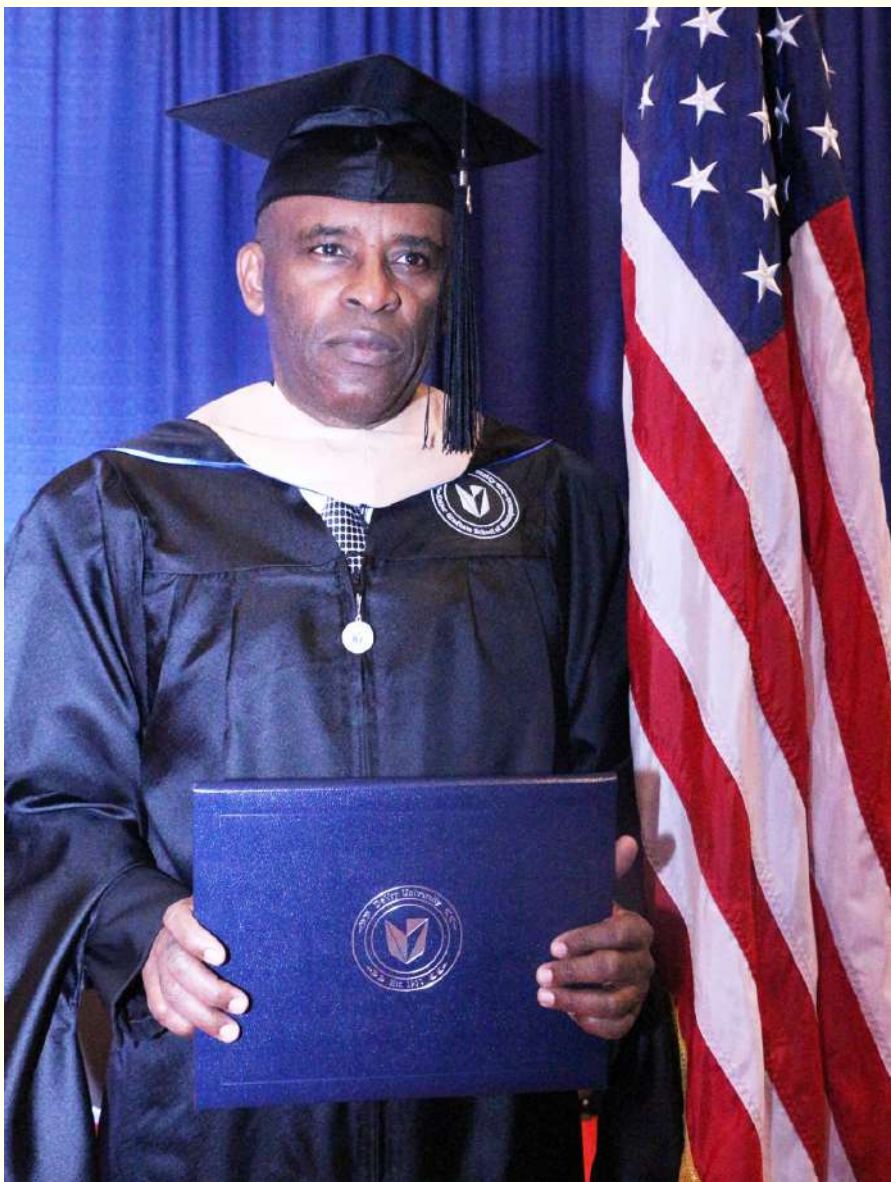
Tomi Davies (TD) BIO:

TD is a leading figure in Africa's tech ecosystem, known as "Africa's top Angel" and the inspiring voice behind TVC Labs, a start-up support organisation in Lagos, Nigeria. His expertise extends to angel investing, mentoring, and advising tech companies, all while equipping future generations of entrepreneurs through his book "Investment Worthy Startup" published in 2023.

Dr. Osato Osemwengie:

Nigerian Who Makes Drones Used by the US Army

By Ify Davies



Dr. Osato Osemwengie, a Nigerian engineer from Edo State, has made significant contributions to the field of robotics and drone technology, particularly for the United States Army. His journey reflects a remarkable blend of academic accomplishments and practical application of engineering knowledge.

Background and Education

Dr. Osemwengie was born in Benin City, Edo State, Nigeria. He moved to the United States in 1982 and has become one of the most educated individuals globally, holding four doctorate and seven master's degrees. His academic credentials include a Doctorate in Curriculum and Instruction from the University of Cincinnati, with ongoing studies in Software Engineering and Information Systems at Regis University and Keller Graduate



School of Management, respectively.

Drone Development

Dr. Osemwengie is primarily recognised for his role in developing drones utilised by the U.S. Army for surveillance and reconnaissance purposes. These drones are crucial for gathering intelligence and targeting terrorist camps. His work extends beyond military applications as he has also collaborated with NASA on projects involving drones sent to Mars and Jupiter.

Entrepreneurship and Education

In addition to his engineering work, Dr. Osemwengie is the founder of the Open Robotics University, which is notable for being a tuition-free institution that offers engineering degrees. This initiative aims to make education accessible to aspiring engineers and innovators. His commitment to education is further exemplified by his recognition as Educator of the Year at the College of Education, Benin City, Nigeria before he relocated to the U.S.

Research Contributions

Dr. Osemwengie's research interests include advancements in drone technology and database security systems for military applications. His recent work involves creating a database management system designed for secure operations within tactical environments, which he has submitted to the U.S. Army.

Recognition and Impact

Dr. Osemwengie's contributions have earned him recognition both in Nigeria and internationally. He has been involved in various educational initiatives, including serving as a facilitator for technology integration programmes sponsored by the Bill and Melinda Gates Foundation. His achievements serve as an inspiration for many Nigerians and Africans striving to make their mark in science and technology globally.

In summary, Dr. Osato Osemwengie exemplifies how dedication to education and innovation can lead to impactful contributions in technology, particularly in fields critical to national security and global advancement.



IFY DAVIES

AUTHOR'S BIO

Ify Davies is a seasoned writer, editor, and strategist with a keen eye for technology. With a career spanning over six years, Davies excels in crafting compelling narratives and strategies that drive innovation and growth.

Plan a Family Feast 1

Christmas celebrations revolve around food. Everyone is drawn to the table by the aroma of fried chicken, pepper soup, moimoi, and jollof rice. Try combining traditional food from several Nigerian tribes for a unique touch, such as amala with ewedu from the West or banga soup from Delta State.

10 Simple Ways to Make Christmas Feel Special



By Adams Oma

At this time of the year, people set out to look for ways to make Christmas really unforgettable. With our fast-paced lifestyles, it's easy to get caught up in the hustle and bustle and miss out on the joy and love that Christmas brings.

Attend a Christmas Carol Service 2

In Nigeria, carols are a staple of the Christmas season. Carol services are held in many communities and churches throughout the month of December. Carol services, whether attended or hosted, can create the ideal atmosphere for the season by fostering comfort and a sense of community.



5

Organise a Family Road Trip or Staycation

Many Nigerians visit their hometowns or discover new locations during the Christmas season. Arrange a family road trip if you're feeling adventurous. Visit popular locations like Yankari National Park, Obudu Mountain Resort, or the tranquil beaches of Lagos, Port Harcourt, etc.

Give Back to the Community 6

Giving is the real essence of Christmas. The concept of exchanging gifts throughout the holiday season adds to the fun. Give food, clothing, or presents to elderly people's homes, or orphanages in your community. These deeds of kindness give people delight and give Christmas more significance.

Watch Christmas Movies and Shows 7

In recent years, Nollywood and Hollywood have produced a number of excellent films with Christmas themes. Watching these might be a great way to enjoy stories that represent Nigerian and foreign culture that boost appreciation of the season.

Decorate Your Home with Local Touches 8

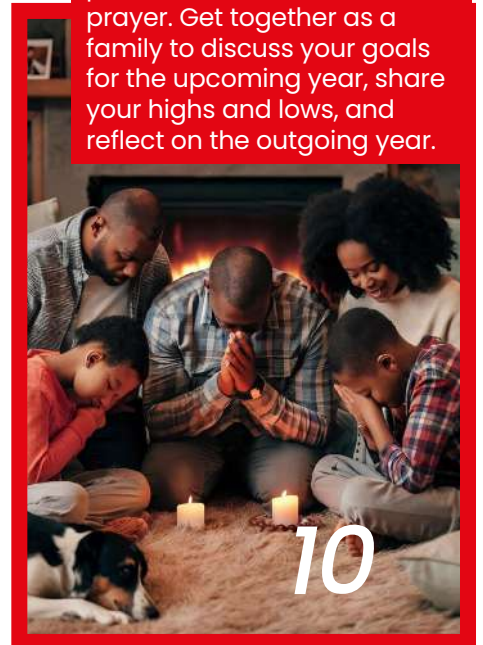
Christmas decoration attracts attention in Nigeria. However, you don't have to break the bank to make your home look festive. Decorate your home with local crafts such as traditional tablecloths or woven baskets for wall hangings. If you can, add a little Christmas tree with ornaments and hang colourful fairy lights. Decorating with family members is a fun way to strengthen relationships and add a festive vibe.

Create Personalised Gifts for Loved Ones 9

Giving gifts doesn't have to be costly. Personalised presents are more meaningful and show that special consideration was made in getting the gifts. Handcrafted cards with poetry or a personal message would go a long way.

Have a Quiet Night of Reflection and Prayer

It's simple to lose sight of the season's purpose amid the excitement that comes with it. Allocate an evening for peaceful reflection and prayer. Get together as a family to discuss your goals for the upcoming year, share your highs and lows, and reflect on the outgoing year.



10

Visit a Christmas Market or Carnival 4

Nigeria is renowned for its thriving marketplaces, and numerous towns and cities host unique Christmas markets and carnivals throughout the holiday season. For instance, what is known as Africa's largest street celebration is the popular "Calabar Carnival," an offering of the Cross River State Government in Nigeria.

Host a Small Get-Together or Street Party 3

Organising a modest gathering of neighbours and friends helps to strengthen bonds. Plan a little street celebration that includes food, dancing, and music. Make sure to play popular songs and traditional Christmas carols because a party wouldn't be complete without excellent music. Also, you may organise dance contests, or even regional games like ludo or ayo.



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Christmas in Contrast:

THE STRUGGLES OF THE POOR VS. ETHICAL FAILURES OF THE POLITICAL CLASS IN NIGERIA

By Victor Olewunne

The radiant joy of Christmas, a season of excitement, laughter, reflection, and giving, embodies a time when families come together to celebrate hope and renewal. However, in Nigeria, the festive season often highlights the stark dichotomy between the poor struggling masses and the nation's wealthy political elite. While millions of poverty-stricken Nigerians scrape together meager resources to mark the holiday, the lavish lifestyle and financial impropriety of many political leaders underscore the widening gap of inequality.

For countless Nigerians living below the poverty line, Christmas is not a time of indulgence but one of sacrifice. Faced by starvation and high cost of food, many families rely on small donations from well-meaning individuals, churches,





and accountability. Political leaders must move beyond empty promises and take tangible steps to improve the lives of their constituents. They must prioritise policies that create jobs, provide access to education, and ensure basic amenities for all Nigerians, particularly during festive seasons when the starkness of inequality is most visible.

For Nigerians, Christmas should be a time of unity and shared joy. Instead, it has become a period that highlights the fear and misery of the people. The ethical failures of the political class are not just a betrayal of public trust; they are a betrayal of the spirit of Christmas itself – a season meant to emphasise hope, love, and compassion.

As the festive lights glow across the country this year, let us not forget those whose homes remain in darkness, kitchens cold and stomachs empty. And, let us hold accountable those who are entrusted with the power to change that reality. For a true celebration of Christmas, all Nigerians, regardless of status or wealth, must be able to partake in the season's joy, free from the weight of corruption and inequality.

or local organisations to have a semblance of festive cheer. A bowl of rice, a few pieces of meat, or perhaps a bottle of soft drink often constitutes their Christmas feast. Parents struggle to buy even the simplest dress for their children.

In stark contrast, Nigeria's political elite mark the season with opulent celebrations. Lavish parties, exotic vacations, and excessive spending are the norm. The social media is often awash with images of high-ranking officials flaunting designer outfits, luxury cars, and grandiose homes adorned with extravagant Christmas decorations. For the masses who see these displays, it is a painful reminder of the country's crushing inequality and the unchecked privileges enjoyed by the ruling class.

The contrast goes beyond celebration styles – it speaks to deeper ethical failings. Public funds that could have improved the citizen's quality of life disappear into private coffers. These funds,

misappropriated under the guise of constituency projects or inflated budgets, represent stolen opportunities for millions of citizens struggling to survive.

The effects of such unethical governance are particularly evident during the festive season. Basic amenities like electricity, clean water, and health care services are scarce, making it difficult for many families to enjoy the holidays.

Family visits are beyond the reach of most people due to the high cost of fuel and transportation. Christmas dinners are cooked on makeshift stoves fuelled by firewood because cooking gas is now a luxury for the rich. These challenges are the direct result of decades of mismanagement and the prioritisation of personal gain over public welfare.

Yet, the holiday season also shines a spotlight on the resilience of ordinary Nigerians. Despite their struggles, many find ways to celebrate the spirit of Christmas through communal activities. We must, however, note that the traditional African communal resilience is under pressure from crushing poverty – a spirit that contrasts sharply with the greed and self-interest that plague the nation's leadership. Addressing this glaring disparity requires more than seasonal reflection. It calls for systemic change driven by ethical leadership, social responsibility,



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KEMI BADENOCH: HER FLIGHT AND FIGHTS TO THE TOP!

By *Osita Aniemeka*

As Kemi Badenoch makes history as the new leader of the United Kingdom's Conservative Party and is looking to become the country's prime minister, *Accomplish Magazine* looks at today's woman of substance bringing attention to Nigeria.

Badenoch's the first Black woman to lead a major UK party, and she's making UK politics a lot more apposite to Africa. Born in Wimbledon and raised in Nigeria, she became leader of the British opposition party in November 2024, putting Africa at the centre stage of global governance.

She's a touch of positive history all the way. Wimbledon is a district and town of south-west London, England. It is the main commercial centre of the London Borough of Merton where the globally renowned Wimbledon tournament is played. From south-west London,

Badenoch moved to Nigeria, from where she went to the United States and back to England. A graduate of Sussex University who loves the rural idyll of Saffron Walden in Essex, she hopes her journey will ultimately take her to 10 Downing Street someday. She



follows Boris Johnson, Liz Truss, and Rishi Sunak, who was prime minister when the party suffered a crushing electoral defeat in this eventful year, 2024.

Kemi Badenoch has broken all the rules – a first-generation immigrant, raised up until her mid-teens in Nigeria, bypassed the British education system, and revelled in her unorthodox background of Nigerian parents; meaning she didn't inherit any wealth, forcing her to live with family and doing odd jobs, including working in McDonald's. This 10 Downing Street hopeful didn't necessarily go to the top private schools that Britons are used to, not Oxford, not Cambridge, not London universities. So, an 'outsider' in terms of her background, became a major figure in British public life for several years. She came

Nigerian background makes her somebody who is very blunt, very forthright and very confident, and always making her impact at the right moment.

to prominence during the Black Lives Matter protests in 2020 as an outspoken criticiser of British identity politics, confronting the notion that Britain was an institutionally racist society, making her the cynosure of the upscale Conservative Party.

Suave, savvy, and silently sophisticated, Badenoch arrived the raised British political scene armed with her Nigerian upbringing with immigrant optimism, and a good idealised vision of what Britain wants. She sees the opportunity of a land of democracy and freedoms; she sees the chance and a strong prospect to work hard and get paid well. A significant content of her Nigerian upbringing is that she's typical and devoid of gratuitous diplomatic language and behaviour. She's a true child of her parents who are very straight and direct in their conduct and relationships. She's permanently bold, brilliant, and bolstered, speaking her mind all the time and saying the kinds of things that a lot of people are thinking but may not have the confidence to be able to say openly.

Kemi Badenoch's flight to the top was full of fights – she will cross the road to fight to make a point. In the Conservative Party, she became known as belligerent and at times rasping and aggressive to make her point. Her typical Nigerian background makes her somebody who is very blunt, very forthright and very confident, and always making her impact at the right moment. Give it to her, she walks out of her gaffes so stylishly that you will forget what the issue was in the first place. When in Birmingham, she clumsily declared that maternity pay was "excessive" and said some civil servants were so bad 10% of them should be in prison, she drew the wrath of the people, including her party members but that maternity pay howler, made her a winner in the end. She's usually a far distance away from the rest. While in college studying a computer course at Sussex University, she had no time for the popular left-wing students and had the boldness to denounce Bob Geldof's charity concerts as patronising to her continent of heritage.



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Aniemeka is a teacher of teachers, broadcaster, publisher and Chairman of Sub-Saharan Open University. He is also the Dean of the Academy of Management Sciences, a Central Bank of Nigeria consultant and top director or proprietor of several companies and non-profit organisations. He is the Chairman of the Editorial Board of Accomplish Magazine.





DONALD TRUMP



ELON MUSK

WHAT DOES DONALD TRUMP'S WIN MEAN TO THE WEALTHIEST PEOPLE IN THE WORLD?

By Ify Davies

Donald Trump's return to the United States presidency after the 2024 election has sent shock waves through global financial markets, with the world's wealthiest individuals experiencing unprecedented surge in their fortunes. This development underscores the complex relationship between political power and economic elites, raising questions about wealth inequality and the potential impact of Trump's policies on the global economy.

Record-Breaking Wealth Gains

The day following Trump's election victory saw an extraordinary increase in wealth for the world's top billionaires:

- A collective gain of \$64 billion for the ten richest individuals in the world.
- The largest single-day increase since Bloomberg's Billionaire Index began in 2012.
- Elon Musk, the world's richest person, added \$26.5 billion to his net worth.

This surge in wealth is primarily attributed to a rally in the stock market, with the S&P 500 recording a 2.5% increase - the best post-election performance in its history.

Factors Driving the Wealth Surge

Several key factors contributed to this remarkable wealth accumulation:

1. **Market Optimism:** Investors anticipate Trump's policies will favour lower taxes and reduced regulation, boosting corporate profits.
2. **Currency Strength:** The U.S. dollar saw an uptick, reinforcing positive sentiment in financial markets.
3. **Tech Sector Gains:** Many of the top beneficiaries are leaders in the technology industry, reflecting the sector's continued dominance.

Implications for Wealth Inequality

The dramatic increase in billionaire wealth following Trump's victory highlights

growing concerns about economic disparities:

- The \$64 billion gain is equivalent to the annual wages of 800,000 median-income American households.
- Critics argue that such rapid wealth accumulation for the ultra-rich may exacerbate existing economic inequalities.
- There are concerns that Trump's policies may primarily benefit the wealthy while potentially leaving others behind.

Global Impact and African Billionaires

While the focus has been on American billionaires, the effects of Trump's victory have rippled across global markets:

- Some African billionaires have also seen gains in their net worth, though not to the same extent as their American counterparts.
- Trump's policies towards Africa, including trade initiatives like "Prosper Africa," may influence future economic relationships and opportunities for wealth creation on the continent.

Political and Economic Considerations

The surge in billionaire wealth following Trump's election raises several important points:

1. **Policy Expectations:** The market reaction suggests that investors anticipate business-friendly policies from the Trump administration.
2. **Political Influence:** The

relationship between wealthy donors and political power is likely to come under increased scrutiny.

3. **Economic Strategy:** Trump's approach to trade, taxes, and regulation will be closely watched for its impact on the ultra-wealthy and the broader economy.

Conclusion

Donald Trump's election victory has resulted in an immediate and significant increase in wealth for the world's richest individuals. This phenomenon highlights the intricate connections between political outcomes and economic elites. As the new administration takes shape, the long-term implications of this wealth surge for global economic inequality and policy-making remain to be seen. The coming months will be crucial in determining whether these initial gains translate into sustained economic growth or contribute to widening disparities in wealth distribution.



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Ify Davies is a seasoned writer, editor, and strategist with a keen eye for technology. With a career spanning over six years, Davies excels in crafting compelling narratives and strategies that drive innovation and growth.

Compiled by Diyi William-West

12 Truths You Should Know Before You Turn 40



1. Some people earn a lot more than you in regular jobs because they have better opportunities.

2. Distractions are the biggest enemy of success. They hurt your ability to think.

3. Don't listen to advice from people who aren't where you want to be in life.

4. No one is going to solve your problems for you. It's completely your responsibility.

5. You don't need a hundred self-help books. You just need to take action and be disciplined.

6. If you meet someone smarter than you, work with them instead of competing.

7. Smoking is not helpful. It will make you think slower and lose focus.

8. Don't share too much information about yourself. Keep some things private.

9. Stay away from alcohol. It can make you lose control and act foolishly.

10. The family you build is more important than the family you were born into.

11. Train yourself not to take things personally. It can help you avoid most mental issues.

12. If you don't cut out distractions, they will keep you from reaching your goals.

Editor's Note: The original piece, which was edited and given a different title, was posted on Quora by Ayaz Ali under the aegis of "Psychological Behaviour".



Henrietta Lacks story is almost unbelievable! Indeed, her death of illness but left something for medical science that continues to save billions of people from becoming crippled, limbless and dead. In 1951, Henrietta Lacks, a poor African-American farmer and mother to five, visited The Johns Hopkins Hospital, one of the few places in Maryland willing to treat African-American patients. She complained to the doctors about random bleedings and pain in her groin and how she was worried it was going to affect her work.

Upon examination by gynecologist Dr. Howard Jones, a massive malignant tumor was found on her cervix. She was placed on radium treatments for cervical cancer (which back then was the best medical treatment available for the terrible disease).

She Died But Helped to Save Others



Alongside the treatment, a sample of her cancer cells was sent to Dr. George Gey's nearby tissue laboratory. For years, Dr. Gey, a cancer and virus researcher, had been collecting cells from patients who came to The Johns Hopkins Hospital with cervical cancer, but each sample taken quickly died in Dr. Gey's lab; all apart from Henrietta Lacks. In fact, they would replicate every 24 hours.

This was an amazing medical breakthrough! For decades, whenever anyone tried to experiment on human cells to find a cure for a disease, the cells would simply die within hours. But, Henrietta Lacks' cells survived and could grow again and again; meaning that there was now nearly an infinite amount of these perfect cells alive if used correctly.

The first things these cells were tested on was polio, and instead of dying straight away like most cells, they survived. This allowed scientists to experiment on Lacks' cells until they found a vaccine for one of the biggest children killers of the early 20th century - polio.

Curing polio was only the beginning of Henrietta Lacks' cells contribution to Medicine. Eventually, her cells were used to create the first human-animal hybrids in 1965 - human papillomavirus vaccines (also saving millions of lives), better hygiene improvements and better understanding of cells in general. Today, scientists have grown as much as 50 million metric tons of her cells and they are being used to find cures/vaccines to diseases like ebola, cancer and typhoid!

Henrietta Lacks, unfortunately, never found out about her contribution to science as she died only a couple of weeks after her treatment. Her cells were also taken without her knowledge and her family only found out about what she did for medicine and science 20 years later.

This story was first written by Alex Foster but was posted on Quora by David Thomas

Dr. Emmanuel Osawaru Egharevba

The Inspiring Journey from Radio Announcer to TV CEO

By Harry Choms

Dr. Emmanuel Osawaru Egharevba's name resonates deeply in the Nigerian broadcasting landscape, symbolising excellence, resilience, and an unyielding commitment to media ethics. With a career spanning decades, his journey from a young boy inspired by his father's love for radio to becoming the CEO of Providence Television International, Benin City, Edo State, Nigeria, is a rich tale of determination and vision. This exclusive interview offers a glimpse into the life, philosophies, and aspirations of a man whose impact transcends the media industry.





Accomplish Magazine: How did your early experiences growing up in Lagos influence your career path and approach to media and broadcasting?

Dr. Emmanuel: My late father, Pa Josiah Osayi Egharevba, was particularly passionate about Radio. Even though he didn't have the benefit of formal education, he was apparently one of the most intelligent human beings that I ever knew. He listened regularly to the BBC and easily grasped what was said on the newscasts.

I was very close to him and he had a huge influence on me. I was always enthralled by his ability to discuss contemporary issues in spite of his relatively low literacy disposition. My father loved me so much because, to be modest, I was peculiarly brilliant as a young boy in the primary school, to the extent that I was a reference point among his friends in Lagos. By the way, I was his only child for 17 years!

The old man also loved listening to football commentaries as run by legends like the late Ishola Folorunsho and Yemi Fadipe. I recall a particular

day, way back in 1968, when he took me to the Radio Nigeria Broadcasting House at Ikoyi, Lagos, Nigeria, on a conducted tour of the station. As we were going round the operational areas, I got caught in the web and I silently told myself that a day would come when I would also be an announcer in the shadows of iconic figures like Mike Enahoro and Dele Adetiba. The allure was simply irresistible!

And, how prophetic it turned out to be because 8 years later, in 1976, I was employed as a young announcer by the defunct Radio Nigeria, Benin. And, two years later (1978), I had the opportunity of attending the Basic Production Course at the then Nigerian Broadcasting Corporation (NBC), Ikoyi - the same Broadcasting House that fired my imagination and enthusiasm ten years earlier!!

Accomplish Magazine: What were the most memorable lessons you took away from your time at St. John's Primary School and Edo College, Benin City?

I am always grateful to the Almighty God for granting me the privilege of attending St. John's, Aroloya, Lagos and Edo College, Benin. For a good measure, these were very outstanding schools. St. John's was founded in 1864, evidently one of the best in Lagos and Edo College (1937) was one of the five major government institutions at its inception; the others being Kings' College, Lagos; Government College, Ibadan; Government College, Umuahia; and, Barewa College - up north.

Right from my primary school days, I had a great passion for broadcasting. I loved reading and quite often, our teacher would ask me to read the Bible and D.O. Fagunwa's masterpieces like *Ogboju Ode*, *Igbo Olodumare* and *Ireke Onibudo* to the entire class. Of Course, the same proclivity played out at Edo College! I remember vividly that I was always our English teacher's pick to read out Alan Paton's *Cry, The Beloved Country*. It was a wonderful privilege that ultimately prepared me for a career in broadcasting.

At Edo College, we didn't have what one could call Career Guidance and Counselling as such. All the same, as young boys, we all instinctively knew what we would like to become in future!

Accomplish Magazine: Having started your career in broadcasting at a young age, how did this early start shape your views on media and its power?

Dr. Emmanuel: I started my broadcasting career in 1976, at a relatively young age of 19, two years after I left Edo College. Even at that age, I knew that the media was vital for our nation's development profile. I knew the roles played by Zik's West African Pilot and Awolowo's Tribune in our march towards Independence. I also knew the role played by Radio Biafra during the Nigerian Civil War.

As a young entrant into the media space, I could easily recognise the potential of radio; especially, with its power of immediacy.

Besides, I knew the media to be 'omniscient', meaning that everything that came out of it was authentic and reliable. Invariably, like Caesar's wife, they were

expected to be above reproach. But, unfortunately, one is not too sure if that still holds true today!

Accomplish Magazine: As both a broadcaster and a lawyer, how do you navigate the ethical considerations of media in today's complex information landscape?

Dr. Emmanuel: We know, as a fact, that there is a considerable nexus between the rule of law and the media. The rule of law is the legal principle that nations should be governed and administered based on provisions of the law. The concept is the antithesis of arbitrariness, autocracy and the coercive use of power. Tiffany Madison recalls that "when the Rule of Law disappears, we are ruled by the whims of man".

Conversely, one of cardinal duties of the media is to hold government to account, especially where there is no good governance and where the rights of citizens are willfully trampled upon. It's expected that the media should operate within the ambience of freedom for the proper dissemination of its activities and programmes. As a lawyer and broadcaster, I strongly believe that a strangulated media is an open invitation to anarchy. In such circumstances, the media may become aggressive and, therefore, enthused to put government on harm's way. The damage that comes from such a conflict, sometimes, can be irrevocable.

Political leaders should know that the media is an opinion galvaniser and must, therefore, be allowed and encouraged to do its work within the ambit of conventional and professional ethos.

Lest we forget, a free media is empowered to operate under the umbrella of the 1948 United Nations Universal Declaration of Human Rights which states that: "Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference, and impart information and ideas through any media regardless of frontiers".

It is to be observed, however, that only despotic, tyrannical and low-level leaders get terribly edgy when dealing with the media. Undoubtedly, when the media is relatively unhindered, it has the capacity to vitiate political instability in any nation. That's the norm because as Napoleon Bonaparte said: "Four hostile newspapers are more to be feared than a thousand bayonets".

Mercifully, the good news is that, today,

government strictures on the media are getting more and more limited as a result of new technological devices for news dissemination.

Accomplish Magazine: What key insights from your legal training have you found most applicable in your media and consulting work?

Dr. Emmanuel: In the last 15 years of my broadcasting career, I have had to consciously imbibe the niceties of Law in dealing with various aspects of media practice. This mindset has become even more potent especially now that many people are getting more and more aware of their rights as content consumers.

In the media business, there are ethical principles that usually underscore one's desire and quest to stay afloat. Professionalism demands that adequate emphasis must be placed on essentials such as accountability, accuracy, balance, fairness, transparency, etc. The promotion of justice, equity and peace is also vital in relation to media ethics and the fundamentals of media law.

In all circumstances, there has been an abiding consciousness of the fact that the media practitioner must work and thrive within the legal framework that governs media operations. I have found this aspect particularly interesting and instructive because it has put me in good stead to avoid pitfalls such as defamation and libel; two negative traits that are totally inimical to the growth and integrity index of any media organisation.

Accomplish Magazine: Your current role as Chairman/CEO at Providence Television International is a culmination of decades in the industry. What are the core values you bring to this position?

Dr. Emmanuel: Providence Television International is a young and success-driven media organisation, a product of unassailable verve and vitality. As the Chairman/CEO of the outfit, I am always conscious of the core values that I have to bring to the fore. The reason is obvious. In the Nigerian media space, particularly the Niger Delta region

of the country, my long-standing experience in the industry has become sacrosanct and hallowed. Besides, the integrity of the operator is a major yardstick for measuring the success and viability of the organisation.

In the present circumstance, I do not want to go on any ego trip. However, I find it extremely expedient to aver that key attributes such as professionalism, creativity, competence, efficiency, diligence and respect for ethical standards are also in the bag!

Accomplish Magazine: With your extensive experience in broadcasting, what do you consider the most profound changes in Nigerian media over the past decades?

Dr. Emmanuel: In the last few decades, the Nigerian media has experienced some very significant changes. For instance, digital technology has ensured that the screen quality of programmes improved very tremendously. The phenomenon of immediacy is no longer the monopoly of radio as we knew it. Today, the erstwhile barrier of distance has broken down completely.

The issue of programme specialisation has been given a big boost! These days, a wide range of professionals like lawyers, engineers, doctors, economists, fashion designers and many others, readily find spaces to adequately express their talents and skills for the benefit of listeners and viewers.

However, on the other side of the spectrum, operational costs have become more prohibitive on account of worsening economic crisis. In many instances, media organisations have been bedeviled by sharp practices that tend to put the industry on the path of odium. Over time, there has been lack of meaningful training for personnel. Sadly, many state-owned organisations employ half-baked operatives, that are hardly trainable, all in a bid to cut costs.

In the meantime, the challenge created by the social media remains real while the growing use of AI appears to have stifled the growth of natural potential!

Accomplish Magazine: Which personal values, from your upbringing, have remained central to your leadership philosophy?

Dr. Emmanuel: As a young child, growing up in Lagos, I realised that Nigeria was a beautiful country in which leaders were altruistic and caring. I grew up in an environment in which the ideals of religious tolerance were never to be compromised.

Interestingly, my late father knew a lot about the imperatives of good leadership. He used to tell me that a leader should be concerned with accepted rules and standards of human behaviour and that he should have the capacity to distinguish between right and wrong.

He often made me believe that any leader who does not follow the tenets of morality was a big danger to society.

Good conduct, according to him, was an essential ingredient in leadership because a leader is largely assessed by how he carries himself in words and action. Till today, I still wonder how I was able to internalise those values that my father taught me during my formative years. As I grew into adulthood, I came to the conclusion that in order to make the necessary difference, a leader must strive to mount the moral high ground, always conscious of how the people under his watch perceive his conduct.

Accomplish Magazine: What are your aspirations for the future of Providence Television International, and how do you plan to achieve them?

Dr. Emmanuel: Providence Television international, otherwise called The Game Changer, is a young and dynamic station providing top notch services to a wide range of viewers. Ours is a station of diverse interests, apparently set to compete favourably with other well-known stations across the country.

We are primed to be a globally recognised station whose programmes are leveraging on

Political leaders should know that the media is an opinion galvaniser and must, therefore, be allowed and encouraged to do its work within the ambit of conventional and professional ethos.

modern technology to reach out to the target audience. Our core strength lies in the power of our work force with excellent qualifications and experience.

The future of the station is very bright! The overall goal is to respond adequately to a shifting media environment by tilting our business models towards a digital template of today and tomorrow.

It is an established fact that the future of a business lies in the number of loyal customers that it can muster, the capacity and competence of its employees, their investment strategy and the business structure.

Already, we are building a media outfit that will survive on its own cash flow without the need for injecting finance from external sources once the business is on more solid ground.

Accomplish Magazine: Do you believe that the media today holds the same integrity and values as it did when you started your career?

Dr. Emmanuel: Certainly, the moral code when I started my career is totally different from what obtains today. In those days, the attitude to work was simply fabulous. There was absolute dedication without counting the cost. Each operative

was virtually married to his or her job. There were no rough edges. We didn't reckon with how much we received as young employees. We were just happy and life was sweet. We didn't need to cut corners to survive.

There was emphasis on professionalism and we had people we looked up to as exemplars and role models. It's a pity that those beautiful values are gone!

Accomplish Magazine: With the rise of social media, do you think traditional broadcasting still holds an influential role?

Dr. Emmanuel: There's no doubt that social media has had a strangle hold on our psyche. It has



created considerable leeway for creativity and lucre. But, I believe that the traditional system still has its allure, apparently because our illiterate population is still huge. There are still many people who do not believe in the workings of the various devices designed to access information from the net.

However, barring unforeseen circumstances, it's my candid opinion that the future of radio and television lies in social media. It's a question of time.

Accomplish Magazine: If you hadn't pursued Broadcasting, what career would have chosen?

Dr. Emmanuel: If not broadcasting, surely I would have chosen Medicine, especially Pediatrics. But,

thank God, it didn't quite cross my mind. And if reincarnation subsists, I certainly will choose Broadcasting again!!!!

Accomplish Magazine: Who has been the most fascinating person you've interviewed, and why?

Dr. Emmanuel: They are so many to the extent that it's extremely difficult to pick one! Could it be Prof. Belo Osagie, Otunba Michael Balogun, Bishop Matthew Hassan Kukah, Dr. Samuel Ogbemudia, Chief E. K. Clark, Fr. Theophilus Uwaifo, Archbishop Benson Idahosa, Sir Victor Uwaifo? How could I possibly pick one of these deities and leave the rest? It's like asking a reputable artist to pick his magnum opus!!!!

Accomplish Magazine: What key leadership lessons did you learn during your time as chief press secretary to the Edo State governor?

Dr. Emmanuel: My time in Government House as Chief Press Secretary to Governor John Oyegun was fascinating and very rewarding. As the spokesman of the governor, I was aware of the awesome nature of my responsibilities. There was no room for error. Everything I did was done on the basis of due diligence.

At all times, I had to strike a balance between the politicians, the media and members of the public.

I was able to exhibit all the principles of leadership that underscored the demands of my office, namely:

- Temperance,
- Contentment,
- Truthfulness,
- Compassion,
- Integrity,
- Simplicity, and
- Piety.

Accomplish Magazine: How do you balance your diverse roles - broadcaster, lawyer, consultant, author, and family man - and what do you consider your most fulfilling role?

Dr. Emmanuel: My most fulfilling role in all of these would be that of a family man. The family is the issue.

With a supportive family, a man can do great exploits in all aspects of his endeavours. It's a natural law!!!

Accomplish Magazine: In what ways do you hope to be remembered by those you've mentored and the industry at large?

Dr. Emmanuel: I want to be remembered as a man who did not believe in the nuances of impossibilities. A man who believes in the ultimate omnipotence of the Almighty and who is convinced that God can do the unusual in a single, timeless moment!!

Accomplish Magazine: What advice would you give to young professionals entering the media industry in Nigeria today?

Dr. Emmanuel:

- Pay attention to professionalism and hard work.
- Never think of money first.
- Be honest in all your dealings.
- Accept criticisms with an open heart. Be who you are and never talk from behind a veil!!



**HARRY
CHOMS**

AUTHOR'S BIO

Harry Choms is a freelance writer with a passion for words and a keen eye for details, an editor, and an avid tech believer. His works can be seen on EntrepreneurNG.com, Imautomator, Secureblitz, Withinnigeria, Feelgospel, Kemifilani, and Glamsquad Magazine. He is the Webmaster and sole owner of Matrismart.com and biowiki.com.ng.

CELEBRATING *ACCOMPLISHMENTS*

Hansel Enmanuel: A Super Basketball Player with One Arm



Over the span of a century, innumerable events and athletes have helped shape American society and, of course, the world of sports. Hansel Enmanuel comes to mind as a hero; someone who has impact on the country's rich athletic history. Hansel Enmanuel has faced challenges on and off the basketball floor from the age of six, but his drive to succeed has taken the world by storm. Many marvel at how the young man with one arm could dazzle so well on the basketball floor!

CELEBRATING ACCOMPLISHMENTS



Early Life, Education and Career

Hansel Enmanuel Donato Domínguez, also known as Hansel Enmanuel is a Dominican collegiate basketball player for the Austin Peay Governors of the Atlantic Sun Conference, United States of America. He attended Life Christian Academy in Kissimmee, Florida. Enmanuel travelled to the United States in January 2021 after being awarded a scholarship to play at Life Christian Academy in Kissimmee, Florida. The team's head coach, Moisés Micael, was an old friend of his father's who saw his videos online and persuaded him to make the switch. He was committed to north-western state before transferring after his freshman season and arrived at the university in late August 2022, having missed summer workouts due to endorsement duties.

As a senior, Enmanuel averaged 25.9 points, 11 rebounds, 6.9 assists, and 3.4 blocks per game to help his team win the Central Florida Christian Academy state championship. His performance at the Orlando Winter Showdown raised his popularity further, as he averaged 25 points and 11 rebounds each game. He also began competing on the Amateur Athletic Union (AAU) circuit with SOH Elite.

Enmanuel played 20 games as a freshman, averaging 1.7 points and 1.2 rebounds in 8.2 minutes per game. In March 2023, he registered his name on the NCAA transfer site. He made his collegiate debut for the Demons on November 12, that year, recording one steal and two fouls in eight minutes of action. Enmanuel got his first career points in his sixth

game, a victory over Louisiana-Monroe, on December 10. He scored five points on two of three shooting, including a slam off an offensive rebound from his own missed free throw.

Accomplishments and Awards

His transformation from a one-armed athlete to a powerful force in collegiate basketball exemplifies resilience and brilliance, which captivates spectators. Throughout his high school career, Enmanuel received numerous awards. He was recognised for his sportsmanship and abilities on the court. His services to Life Christian Academy were recognised, as he made the All-Region team and garnered awards for his scoring and defensive abilities. These accomplishments cemented his status as a top player in Florida high school basketball.

His Performance in the NCAA

Hansel Enmanuel was a key player for the Austin Peay Governors during the 2022-23 season. He played in 30 games, earning six starts. He demonstrated his scoring abilities with an impressive field-goal percentage of 67.5%. He also contributed defensively, finishing second on the squad with 24 blocks. Enmanuel also excelled in rebounding, with 35 offensive boards. Under the tutelage of Head Coach Corey Gipson, he has honed his skills and improved significantly as a three-star prospect. His performance on the court has propelled him to the forefront of the Governors' ASUN Championship campaign. His academic achievements also won him a spot on the Athletic Director's Honour Roll.

Conclusion

While still in his early collegiate years, Enmanuel's steady success has piqued interest, and he has the potential to receive plaudits in the future. With his impressive stats and great work ethic, it's realistic to anticipate him to be recognised for his contributions in the following seasons. As he continues to demonstrate his brilliance, particularly in high-stakes circumstances, he may soon be eligible for individual and team honours. Enmanuel's tale, which includes overcoming obstacles, especially playing against players with two arms, resonates with basketball enthusiasts.

By Tolulope Akinruli



Jerry Isaac Mallo: Manufacturer of Nigeria's First Carbon-fibre Sports Car

Jerry Isaac Mallo is a visionary entrepreneur who has made significant impact in both agriculture and manufacturing. He was born in the remote village of Kunet, 42 miles south of Jos, the capital of Plateau State, Nigeria, on July 20, 1994. He developed keen interest in science and technology at an early age but was unable to continue his education beyond secondary school due to his family's financial constraints, a situation that was made worse by frequent attacks by insurgents and a seeming inability of government to bring an end to the attacks.

CELEBRATING ACCOMPLISHMENTS

However, motivated by a strong desire to realise his aspirations, he went on a voyage of self-education at home, beginning by building simple domestic equipment. He would later go to the University of Hertfordshire, in the United Kingdom, to study Mechanical Engineering.

Jerry Mallo's Journey to Fame

In 2016, he scored his first triumph in vehicle manufacture by designing a tiny tractor, which received both local and worldwide attention. Five years later, he debuted his first handcrafted car, called Purrie, which is his dialect's reference for hare. Mallo soon expanded into industrial machine fabrication and manufacturing, continuing to astound the globe with his breakthroughs. His most recent creation, the Bennie Sternum carbon-fibre sports car, is a step forward in design, with increased aerodynamics and engine performance.

The Bennie Sternum, designed with Africa in mind is a luxury ride by all standards. It is powered by an 8.2 V8 petrol engine and has adjustable height settings ranging from 3 to 12 inches ground clearance. It is aerodynamically designed with 17-inch front rims and 19-inch rear rims, making it suitable for cruising on pavement or tackling untamed paths. Additionally, it has a unique power storage unit that can even juice up your home!

But the Bennie Sternum is more than just speed and style; it also includes practical amenities such as a built-in canopy for unpredictable African weather, GPS navigation, and intuitive wheel controls within its plush interior. It demonstrates what can be accomplished through innovation and investment in the African automobile industry.

Most importantly, the Bennie Sternum is a breathtaking story of survival, revealing the brilliant abilities that sprang from the ashes of persecution in Plateau State.

Conclusion

In celebrating Jerry Mallo's successes, it is critical to acknowledge the perseverance and dedication that have been at the heart of his success. He has experienced various problems and roadblocks along the way, but he has persevered in pursuit of his objectives. This is a needed lesson for budding entrepreneurs and innovators, reminding them that with dedication and hard effort, anything is possible.

By Tolulope Akinruli



Accomplish Magazine is wondering: Shouldn't the Federal Government of Nigeria bring all the indigenous automotive designers and manufacturers under one umbrella to achieve economy of scale; marketing synergy for the exports market; unified access to local and international funding, including sponsorships; and, much more?

By Damian Ikenna Ngere



• Studio Gang Arranges Mass-Timber Buildings Around Concrete Terrace in California

At the California College of the Arts, San Francisco Campus Architecture Studio in the United States, Studio Gang, has finished a large addition that features concrete patio and exposed bracing. The 82,305 square

feet (7,646 square metres) extension is made up of buildings and courtyards that are surrounded by a sizable raised concrete terrace and expand outward from the college's main academic building.

This terrace serves as a roof for the ground-level programme of the building and offers a large outdoor area for three upward-extending mass-timber 'pavilions' at the plan's sides, one of which is yet unfinished.



• Airports as Destinations: City Branding in East and South-East Asia

Numerous opportunities for travel experiences have been made possible by Air travel. With airports like Hong Kong International Airport and Incheon International Airport receiving over 60 million people annually, these transitory areas have recently evolved into destinations in and of themselves.

Since airports frequently serve as a visitor's first and last impression of a city, designers and city planners are realising how important they are in establishing a destination's identity. These airports, which serve as major centres for transport and tourism, strive to combine practicality with cultural interaction so that visitors can experience the local way of life before they even exit the terminal.

With features like an ice skating rink, golf course, and even the Museum of Korean Culture, Seoul's Incheon International Airport is a great place to pass the time during

lengthy layovers and draw in casual tourists.

Another of the increasing number of airports luring travellers with thrilling entertainment options is Hong Kong Airport. In addition to offering a workshop where travellers can create personalised gifts and take advantage of virtual reality experiences, the airport hosts a four-month cultural festival of music and art.



**DAMIAN
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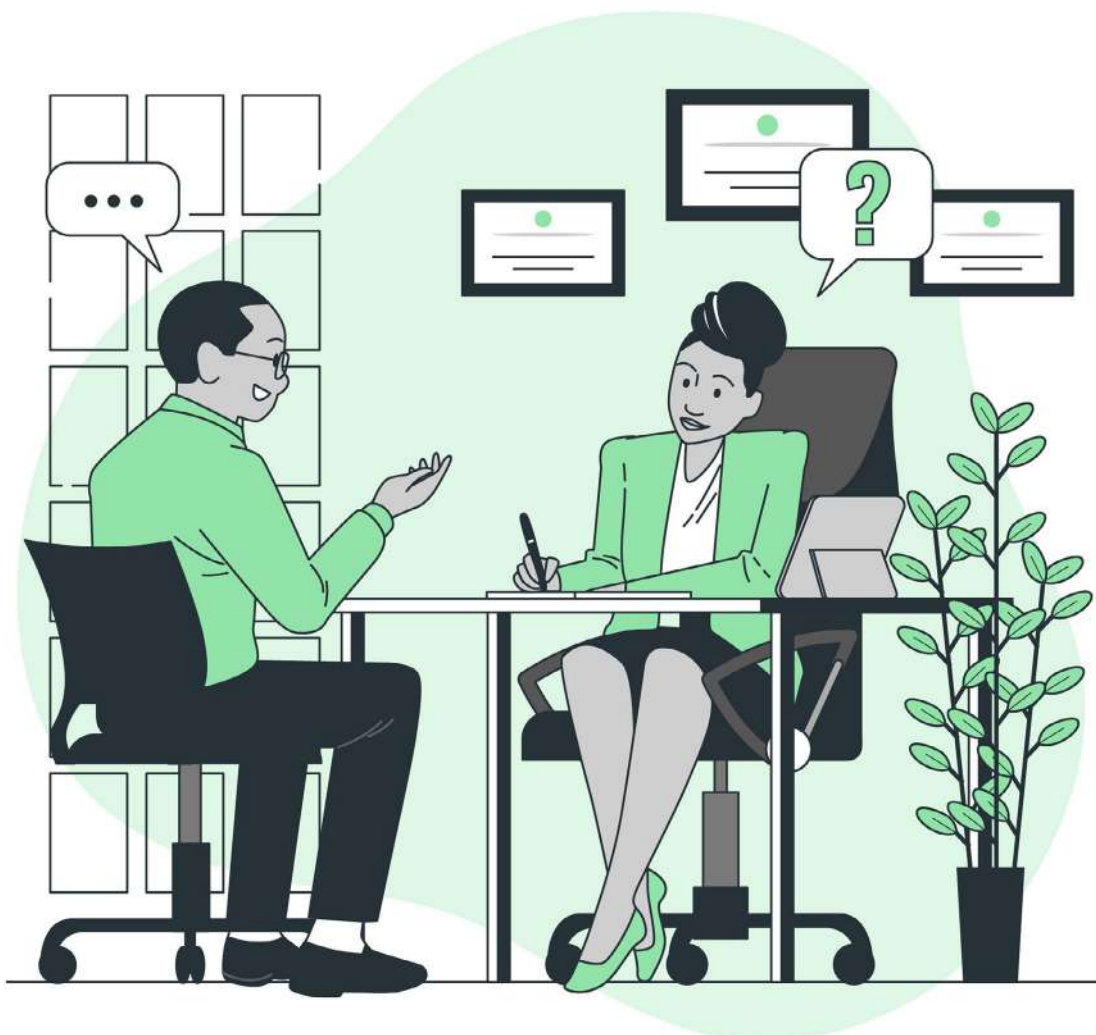
AUTHOR'S BIO

Ikenna is a graduate of Physics and Education, who works as a freelance writer. He has interest in technology, humanity and sports.



Who's Watches Your Responsibility Back-end?

Have you heard anyone ruing how things went from terribly bad in their lives because they didn't have a good adviser? Did you sense the feeling of guilt and pain in the person's voice? Did you notice, upon close observation, how they were so depressed and disillusioned? But, let's face the facts. Was their case really about the absence of



a good adviser or that they didn't pay attention to responsible advice when they had it? Or, was it that life happened after all the painstaking efforts they made? These are the questions people who've had a really rough time have to face squarely.

Every pragmatic person has found out, from experience, that no one accomplishes worthy things without quality advice. Moreso, no one attains much and sustains same without a transparent responsibility back-end checker (discerning adviser); someone they can be truly open with and

there are alternatives and upon choosing from any of the alternatives, there'll be circumstances. It turns out that the problem isn't about the circumstances or the alternatives; it's about living with the consequences of our choices. This is what breaks or upholds people. So, everyone in one situation of sorrow or otherwise is living out the consequences of some choice made in the near or distant past.

So, where is this leading to? No matter the circumstances that bring about making a choice, a person's knowledge, experience and analytical capacity will determine the choice made. For instance,

someone who's naive about human nature and relationships, being himself or herself an honest person, would most likely believe whatever the people around him say. It'll take either an experienced responsibility back-end checker (before a choice is made) or hard knocks (after a choice has been made) to

land in joyful or painful consequences. The former leads to beaming smiles while the latter results in burning furrows on the face.

If you agree that the former serves people better, can you sincerely say that you have found that sincere, experienced responsibility

back-end checker? If you don't have, how well have you done without one? Of course, there could be a different person for different aspects of your life.

Conclusion

The bottom line is that no one who wants to accomplish great or very great things can do so without some guiding light. Yet, in a world where materialism has replaced high social values, genuine-hearted, experienced responsibility back-end checkers are going extinct! But, there must still be one in your sphere of activities to identify with. Can one say that by their motives you will identify them? There must be some consistency in action, speech and attitude to help you decide who the real ones are! Those are the real characters that fit the description of "role models"!

No matter the circumstances that bring about making a choice, a person's knowledge, experience and analytical capacity will determine the choice made.

who wouldn't cut corners in telling them where and how they erred or did so well.

Daily, life throws up a variety of situations and need to make choices; some times, at the speed of thought! Choices here infer that



DIIYI WILLIAM-WEST

AUTHOR'S BIO

More fondly known as DDWEST, he has several years of media practice experience spanning magazines, newspapers, television and radio; laying emphasis on maintaining standards in media practice. He practised and lectured Public Relations for nearly a decade before going into leadership consulting and real estate consultancy.

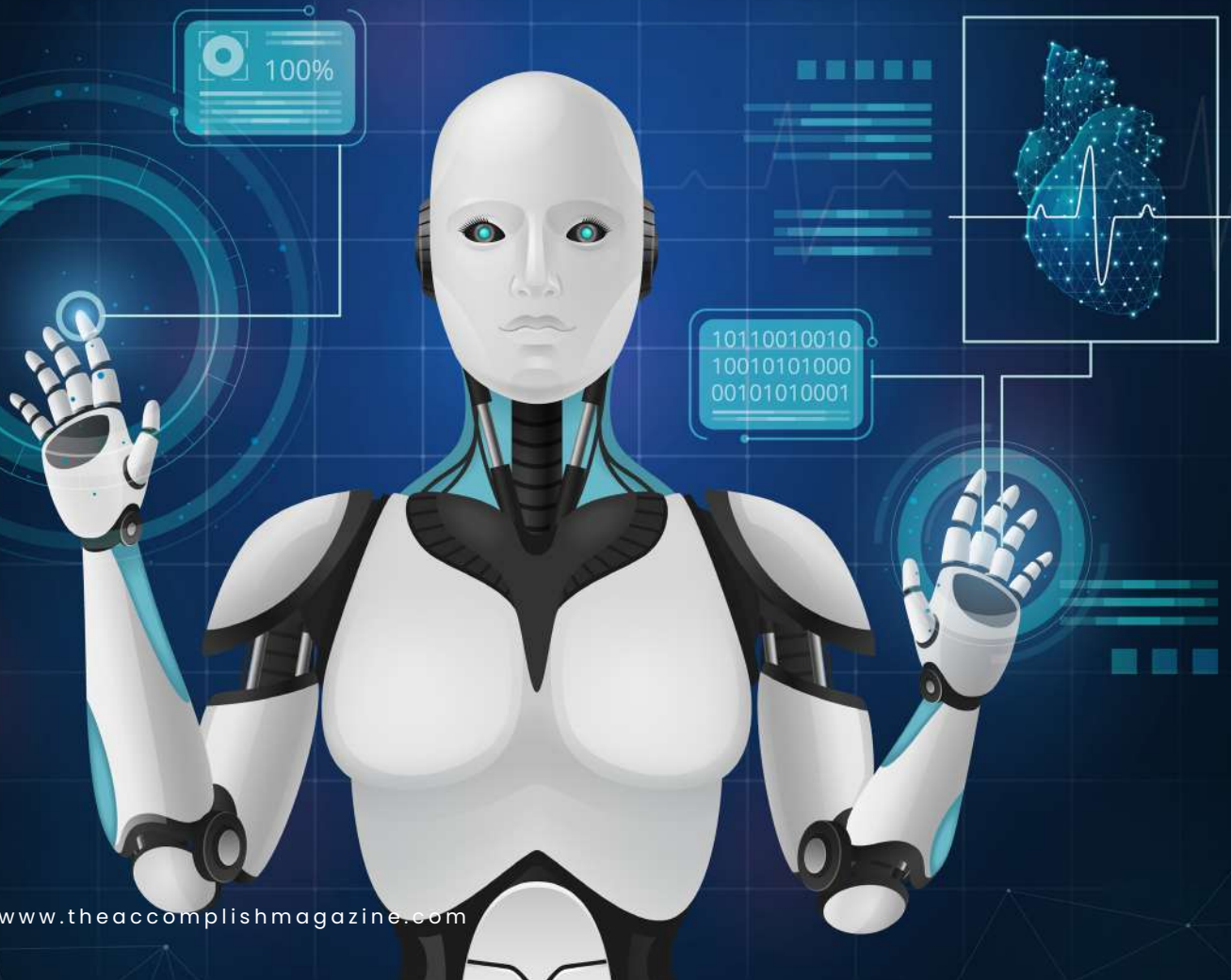
AI and Misinformation: *How Algorithms are Shaping Public Opinion*

By Wisdom Thursday

In the digital age, the way we consume information has been dramatically transformed by artificial intelligence (AI). While AI

offers immense benefits in making life more efficient and connected, it also plays a complex role in shaping public opinion, often in ways that can

amplify misinformation. For countries like Nigeria, where digital literacy varies and trust in media outlets is inconsistent, understanding how AI-



driven algorithms impact public discourse is essential.

AI algorithms are at the core of how information is presented online. Social media platforms, news websites, and search engines rely on these algorithms to personalise content for users. The goal is simple: to keep users engaged by showing them the content they are most likely to interact with. While this seems beneficial on the surface, the approach has unintended consequences. Algorithms often prioritise content based on popularity and engagement, rather than accuracy or credibility. This means that sensational, misleading, or emotionally charged stories can spread faster and more widely than verified information.

The 2023 general elections in Nigeria showcased the power and potential pitfalls of AI-driven information dissemination. Social media platforms became battlegrounds for competing narratives, with AI algorithms pushing trending content to larger audiences. Some of this content was accurate, but a significant amount was misleading or entirely false. Misleading stories, crafted to provoke strong emotional responses, often gained the most traction. The impact of this misinformation was felt not just by individuals but across communities, leading to confusion and tension.

One of the ways AI contributes to the spread of misinformation is through echo chambers. Algorithms analyse users' interests, clicks, and interactions to curate their online experience. While this customisation can be convenient, it can also create a feedback loop where users are only exposed to information that

aligns with their existing beliefs. In Nigeria, where social and political issues can be polarising, echo chambers reinforced by AI make it difficult for people to access balanced viewpoints. This can deepen societal divisions and make constructive dialogue harder to achieve.

AI also has the capability to create content that looks genuine but is entirely fabricated. Deepfake technology, powered by AI, has made it possible to produce realistic videos that manipulate audio and visuals to spread false information. In recent years, deepfakes have been used to discredit public figures and manipulate public perception. This poses a significant challenge for media consumers who must navigate an environment where the lines between authentic and falsified content are blurred.

Dealing with AI-driven misinformation requires a multi-faceted approach. Social media companies and tech firms need to take more responsibility for the content that their algorithms prioritise. Transparency in how these algorithms function is crucial to rebuilding trust. AI tools should be designed to identify and flag potentially misleading content before it goes viral. Additionally, partnerships with fact-checking organisations can help ensure that information reaching the public is credible.

Education also plays an important role. Improving digital literacy across Nigeria is essential to empower individuals to think critically about the content they encounter online. Schools and community programmes should include lessons on how

AI algorithms work and how they can influence the type of information seen by users. When individuals understand the mechanisms behind the content they engage with, they are better equipped to question its validity.

Government policies must adapt to keep up with the pace of technological change. Regulations are needed to hold platforms accountable for wrong use of AI. However, these measures must strike a balance that protects freedom of speech while curbing the spread of harmful content.

In conclusion, while AI and algorithms offer powerful tools for enhancing how we access information, they also come with responsibilities and challenges. For Nigeria, fostering a digitally literate and informed population is crucial to ensuring that AI works as a tool for empowerment, rather than a driver of division.



WISDOM THURSDAY

AUTHOR'S BIO

Wisdom Thursday is a digital growth specialist. He is a disruptive thinker with a diverse skill set and experience in Brand Strategy Development, Digital Marketing, Web Design and Marketing Strategy Development..



By Damian Ikenna Ngere

BUSINESS AND FINANCE



Originally proposed in 2016, the AAGP combines the West African Gas Pipeline Extension and the Nigeria-Morocco Gas Pipeline.

At an ECOWAS meeting in Abuja, officials highlighted the project's economic impact, including job creation and export opportunities to Europe. Nigerian and Moroccan energy ministers emphasised the pipeline's role in addressing energy shortages, reducing gas flaring, and expanding Africa's energy exports, marking it as a transformative project for the region.

DRC Seeks Global Funding for World's Largest Hydropower Project

The Democratic Republic of Congo (DRC) is pursuing financing for the ambitious Grand Inga Dam, projected to become the world's largest hydropower installation. When completed, the dam is expected to generate an impressive 44,000 megawatts of electricity, with the potential to power much of the African continent.

The cost of this mega-project is estimated at \$80 billion, and discussions are currently underway with the World Bank and other international financial institutions to secure the necessary funding. The government plans to build six additional

hydropower stations at the site, complementing the two currently in operation. When finished, the Grand Inga Dam will stand as a landmark achievement in renewable energy.

African Leaders Commit to Support for \$26B African Atlantic Gas Pipeline

African leaders recently reaffirmed their commitment to the African Atlantic Gas Pipeline (AAGP), a \$26 billion initiative that will link 13 African nations through a 7,000-kilometre pipeline from Nigeria to Morocco.



POLITICS



Kemi Badenoch Elected New Leader of UK's Conservative Party

Kemi Badenoch has been elected as the new leader of the United Kingdom's Conservative Party, succeeding former Prime Minister Rishi Sunak. Her victory follows the party's significant defeat in the July general election.

Badenoch has emphasised commitment to restoring the party's core values and reconnecting with its voter base.

In a close race, the 44-year-old Badenoch defeated former Immigration Minister, Robert Jenrick, securing 57 percent of the membership vote, amounting to 53,806 votes, while Jenrick received 41,388 votes. Voter turnout was recorded at 72.8 percent among the 131,680 eligible

TECHNOLOGY



Jumia Posts \$20.1m Q3 Loss Amid Economic Pressures and Strategic Restructuring

Jumia reported a \$20.1 million operating loss in Q3 2024, a 10% increase from last year, amid tough economic conditions. Revenue fell to \$36.4 million, down from \$45 million in Q3 2023, and gross merchandise value (GMV) also declined to \$162.9 million.

Despite these losses, Jumia's liquidity rose to \$164.6 million after selling 20 million shares. CEO Francis Dufay highlighted restructuring efforts, including logistics improvements, a new Lagos warehouse, and JumiaPay's progress in cashless transactions. As part of a cost-efficiency strategy, Jumia plans to exit South Africa and Tunisia, focusing on profitability in its remaining nine markets.

members.

As the first Black woman to lead a major UK political party, Badenoch described her leadership role as an "enormous honour." She expressed her goal to steer the Conservative Party back to its traditional principles, noting it had drifted toward centrist policies, which she attributed to "governing from the left."



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GLOBAL NEWS

By Damian Ikenna Ngere

TECHNOLOGY



6-inch display, front-facing camera for video calls, and built-in speakers. It will feature Apple's new operating system, 'Pebble,' which is tailored for smart home interactions with customisable widgets and dynamic functionality based on proximity.

Designed for versatile use, the tablet can be mounted on walls or placed on tables, supporting a variety of smart home set ups. The device will integrate with Apple's HomeKit, Siri, and other Apple technologies, contributing to the company's expanding smart home ecosystem.

Apple Set to Launch AI-Powered Smart Home Tablet in 2025

Apple is preparing to release a new AI-powered wall-mounted tablet in March 2025, aimed at competing with smart home

devices like Amazon's Echo Show and Google's Nest Hub. The tablet, codenamed J490, will serve as a smart home control hub with a

BUSINESS AND FINANCE



High Street Businesses Turn to Robots as Reeves' Tax Hike Hits Staffing Budgets

In response to Chancellor Rachel Reeves' new budget, which introduces a £25 billion increase in national insurance contributions for employers, UK High Street businesses are

expected to turn to automation to manage rising staffing costs. This move, criticised as a "tax on jobs," is likely to push retailers, restaurants, and other service-based businesses towards self-service options, such as self-checkouts and QR code menus, potentially transforming the High Street landscape.

Just Eat sells Grubhub for just \$650m after US sales slump

Just Eat has announced the sale of Grubhub to Wonder Group for \$650 million, a sharp markdown

VS ROUND UP



from the \$7.3 billion it paid just three years ago. The food delivery giant attributed the significant price drop to anticipated adjustments in New York City's delivery fee cap regulations.

Just Eat had acquired Grubhub in June 2021 but now cites challenging market conditions as a key factor behind the discounted sale.

POLITICS



Trump Appoints Elon Musk to Co-Lead New Government Efficiency Department

President-elect of the United States, Donald Trump, has appointed Elon Musk as co-leader of the newly created Department of Government Efficiency, or DOGE, a reference to Musk's favourite cryptocurrency. Announced on Tuesday, 12th November, 2024, Musk, who heads Tesla, SpaceX, xAI, X, Neuralink, and The Boring Company, will collaborate with

biotech entrepreneur and former presidential candidate, Vivek Ramaswamy.

Their mission is to implement Trump's vision of streamlining government processes, reducing bureaucracy, cutting excessive regulations, slashing wasteful spending, and restructuring federal agencies.

ENTREPRENEUR



'Del Boy Billionaire' Chris Dawson Rescues 70 Homebase Stores from Closure

Chris Dawson, known as the "Del Boy Billionaire" and owner of retail giant, The Range, has stepped in to rescue 70 Homebase stores from potential closure amidst the DIY chain's financial difficulties. Homebase, facing the possible shutdown of 130 stores, has secured a £30 million agreement with Dawson, which will help to safeguard approximately 1,600 jobs.

However, the future remains uncertain for 50 other stores and around 2,000 jobs as the company prepares for a corporate restructuring process.



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GET THE RICH HEALTH BENEFITS OF DATES

(DABINO; PHOENIX DACTYLIFERA)

By Joel N. Logbo

Date palm is one of the oldest domesticated fruit crops and has been eaten since 4000 BC in Ancient Egypt. It has also been introduced into other countries such as Pakistan, Australia, Mexico, South America, South Africa and the northern part of Nigeria. Date palm grows well in areas with long and hot summers, little or no rainfall, and very low relative

humidity levels during the ripening period.

Dates have a long shelf life, and many varieties, including the common deglet noor, are often sold dried and processed. The dried deglet noor contains more than 50 percent sugar going by its weight and about 2 percent protein, fat, and mineral matter. Other types of dates, such as the medjool, are eaten as fresh produce and



gradually shrink and wrinkle as they age.

Some Medicinal Uses of Date or Dabino:

1. Constipation: Intake of 5–6 fresh dates mixed with 1 teaspoonful of ghee and a pinch of pepper powder on an empty stomach in the morning followed by one glass of warm water relieves constipation and strengthen the digestive system.

2. Erectile Dysfunction: Chop 7 fresh dates and mix

with 3 teaspoons of ghee. Add a pinch of dry ginger powder, cardamom powder and few strands of saffron. Consume it in early morning as an effective remedy in erectile dysfunction.

3. For Rejuvenation: A drink in which milk is processed with dates (dates milk shake) does well as a rejuvenator.

4. Acidity: Soak a few dates overnight in water and eat them in the morning regularly along with the

water in which they were soaked.

5. Weight Gain: Intake of 10–15 dates per day followed by a glass of milk daily is useful to increase body bulk.

6. Irritable Bowel Syndrome:

Taking 50ml fermented juice of grapes, sugarcane and dates twice daily is beneficial.

Date fruit, commonly known as dabino is one of the wonderful gifts of nature so, why not add it to the list of your nutritional foods to enjoy its numerous health benefits.



**JOEL
N. LOGBO**

AUTHOR'S BIO

Dr. Joel N. Logbo is a patient-centred Natural Medicine doctor with 12 solid years of industry experience in Lagos, Nigeria and Wales, Scotland. He is currently seeking more international collaborations to provide holistic, non-invasive medical care for patients and the public on health promotion.

His unique approach that has led to admirable achievements include meeting with patients to assess their health and wellness, learn their health goals and create treatment plans. He also collaborates with various teams of medical professionals to provide first-line and supplemental medical treatments through a holistic, natural approach. He loves traveling, adventures, cooking and driving.

By Damian Ikenna Ngere

ARTS & THE MASTERS



• Marble Sculpture Once Used as \$6 Doorstop Could Fetch Over \$3m at Auction

A \$6 marble sculpture that is used as a doormat could soon become extremely valuable. The French sculptor, Edmé Bouchardon's bust might fetch over \$3 million at auction after a Scottish local government agency suggested selling it.

More than 200 years after it was created, the bust was purchased for £5 (\$6) in 1930 by Highland Council, who currently owns the sculpture. Years passed before a local councilwoman discovered it in a Highlands industrial park in 1998, propping up a shed door, according to the BBC.



• Saatchi Gallery Highlights Black Life, Climate Change, and Community in Three Impactful Exhibitions

The Executive Director of the Bronx Museum of the Arts, USA, which recently embarked on a £26 million expansion and renovation project, is stepping down to take on a new role as the head of the Museum of Fine Arts in St. Petersburg, Florida.

Klaudio Rodriguez, who has been associated with the Bronx Museum for seven years and took over as Executive Director in late 2020, announced his departure just a month after the groundbreaking ceremony for the expansion.

The ongoing renovation project will introduce a new multi-storey entrance and lobby, additional exhibition space, and a continuous gallery loop for the museum. Currently, only the north wing remains open during the construction, with the museum anticipated to fully reopen in 2026.

In the interim, the Bronx Museum will be jointly led by Shirley Solomon, the Deputy Director, and Yvonne Garcia, the Chief Advancement Officer, while the search for Rodriguez's successor is underway.

According to a spokesperson for the museum, Rodriguez's departure and the search for a new executive director are not expected to impact the renovation timeline or the planned reopening.



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Ikenna is a graduate of Physics and Education, who works as a freelance writer. He has interest in technology, humanity and sports.

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